

Advocacy

The Advocacy Team of the Kansas Action Coalition is focused to advance the health of Kansans by championing nursing's capacity to transform health and healthcare. The Advocacy team will focus efforts on increasing awareness of the KSAC within diverse stakeholders.



Advocacy Team Strategic Plan– 2016

	Objectives	Action Steps	Target Dates	Outcomes
Current Projects	Build our capacity for advocacy	<ul style="list-style-type: none"> Identify nurse champion organizations Webinar Series about building advocacy skills 	<ul style="list-style-type: none"> Ongoing 	
	Increase awareness of KSAC, and nursing	<ul style="list-style-type: none"> Elevator speeches based on audience/group Reach out to other nursing organizations in KS 	<ul style="list-style-type: none"> Ongoing 	
	Create Calendar/Map of Organizations in KS meeting times/locations	<ul style="list-style-type: none"> Team to begin looking up meeting times for other like-minded organizations 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Allow KSAC to have presence during other organizations meetings, to stay relevant/involved with other groups
Completed Projects	Build nurse cultural competency skills	<ul style="list-style-type: none"> Assist PNEK group w/KSAC Summer Summit planning 	<ul style="list-style-type: none"> July 16/17, 2015 	<ul style="list-style-type: none"> 28 participants provided evaluations of the summit. 100% reported that the information was useful to their professional development. All also said they were able to use the information within their organizations/practice settings and everyone also said that the speaker presentations met their expectations.